

City of Bloomington MN Conditional Use Permit Application

Marie Louise Fitness, LLC dba Anytime Fitness

Marie Louise Fitness, LLC. is a wholly-owned subsidiary of C Harrison Health and Fitness, Inc. (a Minnesota company.) We intend to open a 5,778 sq ft Anytime Fitness health club at 8599 Lyndale Ave S, Bloomington MN, 55420.

We already have a successful Anytime Fitness franchise in Richfield MN and intend to make the Lyndale Ave gym a state-of-the-art facility with over \$250,000 worth of the latest in workout technology. Our team is customer-focused and have a "no high-pressure" sales philosophy.

Anytime Fitness LLC. is a Minnesota company that franchises sales territories for gym operators. Our members have access to all 3,000+ Anytime Fitness clubs world-wide. The Lyndale Ave gym will be the second Anytime Fitness in the city of Bloomington, the other located near 98<sup>th</sup> St and Normandale Ave. The owner of that club and I already have a good working relationship and our sales territories do not overlap.

We offer a variety of membership options from month-to-month through 18 month agreements. Our members are issued a key fob which allows them access to the gym any time of the day or night. Many of our members are people who work off hours and have limited options to work out due to their schedule.

Our peak-time is from 5-7pm and experience about 20 members in the gym at any one time within those hours. Though there are a few times with no members present, there are usually a handful of members using the gym at any given hour of the day or night.

We will staff with four team members initially, and could grow to a team of 6-8 as membership grows. Cleaning staff starts fairly early in the day, sales staff is typically present from 11am-7pm weekdays, and personal trainers are on site for morning and evening client sessions but can be available any time their clients are scheduled.

Attached are the site improvement floor plan as well as an equipment layout.

Respectfully submitted by: Clifford Gray, president of Marie Louise Fitness, LLC.